## **WRN Ad Spec Sheet**

## **Home Page**

## **Article**

**Large Leaderboard 970X90** 

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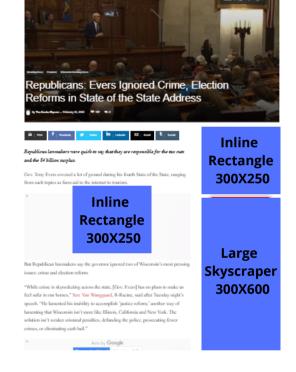
WISCONSIN RIGHT NOW

INVADIGUAL THERE IS HOPE

MINIMULATOR THERE IS HOPE

MINIMULATED THE CLASS CALIFORNIA STANDARD AND AND THE STANDARD AND





Name Size Price per CPM (1000 Impressions)

Large Leaderboard (Desktop / Mobile) 970 X 90 / 320 X 50 \$10.00

Leaderboard banners represent a high-performing display ad size

Inline rectangle (Desktop / Mobile) 300 X 250 \$10.00

Inline rectangle is generally the top-performing ad size. These ads are used in sidebar and Inline articles

Large Skyscraper (Desktop Only) 300 X 600 \$10.00

Also known as a half-page ad, the ad takes up a whopping 180,000 pixels on the screen. Easy to grab attention.

Wide Skyscraper (Desktop Only) 160 X 600 \$10.00

Used in the sidebars. It's big and visible. The ad width offers a high impact on the page visitors.

Pageviews calculated based on last 3 months average. Call for current prices.