

CAMPAIGN FINANCE REPORT  
STATE OF WISCONSIN  
CF-2

*COMMITTEE IDENTIFICATION*

<b>Filing Period Name:</b>	Fall Pre-Primary 2022 Covers all activity from 07/01/2022 through 07/25/2022	<b>OFFICE USE ONLY</b>  <b>Committee ID:</b> 1100131
<b>Name of Committee/Corporation:</b>	Sunrise in America Political Fund	
<b>Street Address:</b>	3832 Baymeadows Rd Ste 10 #127	
<b>City, State and Zip:</b>	Jacksonville, FL 32217	

<i>SUMMARY OF RECEIPTS AND DISBURSEMENTS</i>	Column A This Period	Column B Calendar Year-To-Date
<b>1. RECEIPTS</b>		
1A. Contributions (Including Loans) from Individuals	\$0.00	\$0.00
1B. Contributions from Committees (Transfers-In)	\$0.00	\$0.00
1C. Other Income and Commercial Loans	\$350,000.00	\$350,000.00
<b>TOTAL RECEIPTS</b> (Add totals from 1A, 1B and 1C)	<b>\$350,000.00</b>	<b>\$350,000.00</b>
<b>2. DISBURSEMENTS</b>		
2A. Gross Expenditures	\$341,817.72	\$341,817.72
2B. Contributions to Committees (Transfers-Out)	\$0.00	\$0.00
<b>TOTAL DISBURSEMENTS</b> (Add totals from 2A and 2B)	<b>\$341,817.72</b>	<b>\$341,817.72</b>

*CASH SUMMARY*

Cash Balance Beginning of Report *	\$0.00	
Total Receipts	\$350,000.00	
Subtotal	\$350,000.00	
Total Disbursements	\$341,817.72	
<b>CASH BALANCE END OF REPORT *</b>	<b>\$8,182.28</b>	
<b>INCURRED OBLIGATIONS</b>		
(Balance at the Close of This Period-3A)	\$0.00	
<b>LOANS</b> (Balance at the Close of This Period-3B)	<b>\$0.00</b>	

*\*Cash Balance as reported by committee*

**I certify that I have examined this report and to the best of my knowledge and belief it is true, correct and complete.**

Type or Print Name of Candidate or Treasurer: Brandon, Adam	Signature of Candidate or Treasurer: Adam Brandon Date: _____ Daytime Phone: _____ Email: SunriseinAmericaPoliticalFund@gmail.com
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**NOTE:** The information on this form is required by 11.0204, 11.0304, 11.0404, 11.0504, 11.0604, 11.0804, 11.0904, Wis. Stats. Failure to provide the information may subject you to the penalties of ss. 11.1400, 11.1401, Wis. Stats.

CF-2 (Rev. 04/16) This form is prescribed by the Wisconsin Ethics Commission, P.O. Box 7984, Madison, WI 53707-7984, 608-266-8005.

**SCHEDULE 1-A****RECEIPTS  
Contributions From Individuals****Complete Committee Name:** Sunrise in America Political Fund

Date	Full Name	Address	Occupation	Amount	YTD
<b>Total Anonymous Contributions</b>				\$0.00	
<b>Grand Total</b>				\$0.00	
<b>Non-Monetary (-):</b>				\$0.00	
<b>Loan Forgiven (-):</b>				\$0.00	
<b>Total</b>				\$0.00	

**SCHEDULE 1-B****RECEIPTS  
Contributions from Committees  
(Transfers-In)****Complete Committee Name:** Sunrise in America Political Fund

Date	Full Name	Address	Amount	YTD
<b>Grand Total</b>			\$0.00	
<b>Non-Monetary (-):</b>			\$0.00	
<b>Total</b>			\$0.00	

**SCHEDULE 1-C****RECEIPTS****Other Income and Commercial Loans**

Complete Committee Name: Sunrise in America Political Fund

Date	Full Name	Address	Amount	YTD
<b>Monetary</b>				
07/13/2022	Midwest Growth Inc.	311 N. Casaloma Dr #7036, Appleton, WI 54913	\$250,000.00	\$250,000.00
<b>Monetary</b>				
07/20/2022	Midwest Growth Inc.	311 N. Casaloma Dr #7036, Appleton, WI 54913	\$100,000.00	\$350,000.00
<b>Total</b>			\$350,000.00	

**SCHEDULE 2-A****DISBURSEMENTS  
Gross Expenditures**

Complete Committee Name: Sunrise in America Political Fund

Date	Communication Date	Full Name	Address	Vendor Name	Vendor Address	Expense Purpose	Amount
<b>Independent Expenditure</b>							
07/15/2022	07/15/2022	ColdSpark	307 Fourth Ave, 14th Floor, Pittsburgh, PA 15222			Media - Online Advertising	\$39,952.36
		Comment(s): Digital ad 7/15/22-8/9/22.					
07/15/2022	07/15/2022	ColdSpark	307 Fourth Ave, 14th Floor, Pittsburgh, PA 15222			Media - Online Advertising	\$17,488.09
		Comment(s): Digital ad 7/15/22-8/9/22.					
07/15/2022	07/15/2022	ColdSpark	307 Fourth Ave, 14th Floor, Pittsburgh, PA 15222			Media - Online Advertising	\$17,488.09
		Comment(s): Digital ad 7/15/22-8/9/22.					
07/16/2022	07/16/2022	ColdSpark	307 Fourth Ave, 14th Floor, Pittsburgh, PA 15222			Media - Online Advertising	\$13,993.65
		Comment(s): Digital ad 7/16/22-8/9/22.					
07/16/2022	07/16/2022	ColdSpark	307 Fourth Ave, 14th Floor, Pittsburgh, PA 15222			Media - Online Advertising	\$13,993.65
		Comment(s): Digital ad 7/16/22-8/9/22.					
07/18/2022	07/15/2022	Medium Buying LLC	815 Grandview Avenue, Suite 600, Columbus, OH 43215			Media - Videos	\$13,000.00
		Comment(s): Video production costs for digital ad 7/15/22-8/9/22.					
07/20/2022	07/20/2022	ColdSpark	307 Fourth Ave., 14th Floor, Pittsburgh, PA 15222			Mailing Service	\$28,429.20
		Comment(s): Mail piece 7/20/22.					

Independent Expenditure							
07/20/2022	07/25/2022	ColdSpark	307 Fourth Ave., 14th Floor, Pittsburgh, PA 15222			Mailing Service	\$28,429.20
		Comment(s): Mail piece 7/25/22.					
07/25/2022	07/28/2022	ColdSpark	307 Fourth Ave., 14th Floor, Pittsburgh, PA 15222			Mailing Service	\$28,429.20
		Comment(s): Mailer 7/28/22.					
07/25/2022	08/02/2022	ColdSpark	307 Fourth Ave., 14th Floor, Pittsburgh, PA 15222			Mailing Service	\$28,429.20
		Comment(s): Mailer 8/2/22					
07/25/2022	07/25/2022	ColdSpark	307 Fourth Ave., 14th Floor, Pittsburgh, PA 15222			Media - Phones / Robo calls	\$3,647.52
		Comment(s): Text message 7/25/22.					
07/25/2022	07/29/2022	ColdSpark	307 Fourth Ave., 14th Floor, Pittsburgh, PA 15222			Media - Phones / Robo calls	\$3,647.52
		Comment(s): Text message 7/29/22.					
07/25/2022	08/02/2022	ColdSpark	307 Fourth Ave., 14th Floor, Pittsburgh, PA 15222			Media - Phones / Robo calls	\$3,647.52
		Comment(s): Text message 8/2/22.					
07/25/2022	08/08/2022	ColdSpark	307 Fourth Ave., 14th Floor, Pittsburgh, PA 15222			Media - Phones / Robo calls	\$3,647.52
		Comment(s): Text message 8/8/22.					
07/25/2022	07/27/2022	Medium Buying LLC	815 Grandview Ave., Suite 600, Columbus, OH 43215			Media - TV	\$74,490.00
		Comment(s): Television ad 7/27-8/9/22.					
<b>Sub Total</b>							<b>\$318,712.72</b>

<b>Monetary</b>								
07/15/2022		ColdSpark	307 Fourth Ave., 14th Floor, Pittsburgh, PA 15222			Media - Website Development	\$250.00	
07/15/2022		ColdSpark	307 Fourth Ave., 14th Floor, Pittsburgh, PA 15222			Consulting Fees - Media	\$35.00	
		Comment(s): Monthly Website Maintenance.						
07/15/2022		ColdSpark	307 Fourth Ave., 14th Floor, Pittsburgh, PA 15222			Consulting Fees - General	\$9,000.00	
		Comment(s): Research services.						
07/15/2022		ColdSpark	307 Fourth Ave., 14th Floor, Pittsburgh, PA 15222			Media - Graphic Design	\$1,320.00	
		Comment(s): Logo creation.						
07/15/2022		ColdSpark	307 Fourth Ave., 14th Floor, Pittsburgh, PA 15222			Consulting Fees - General	\$9,000.00	
		Comment(s): Research services.						
07/15/2022		ColdSpark	307 Fourth Ave., 14th Floor, Pittsburgh, PA 15222			Media - Graphic Design	\$3,500.00	
<b>Sub Total</b>							\$23,105.00	
<b>Grand Total</b>							\$341,817.72	
<b>Non-Monetary (-):</b>							\$0.00	
<b>Total</b>							\$341,817.72	

**SCHEDULE 2-B****DISBURSEMENTS  
Contributions To Committees  
(Transfers-Out)****Complete Committee Name:** Sunrise in America Political Fund

Date	Full Name	Address	Vendor Name	Vendor Address	Amount
<b>Grand Total</b>					\$0.00
<b>Non-Monetary (-):</b>					\$0.00
<b>Registrant In-Kind Sub Total (-):</b>					\$0.00
<b>Total</b>					\$0.00



**SCHEDULE 3-A****ADDITIONAL DISCLOSURE**  
**Incurred Obligations Excluding Loans****Complete Committee Name:** Sunrise in America Political Fund**Beginning Incurred Obligation Amount:** \$0.00

Date	Full Name	Address	Amount
<b>Grand Total</b>			\$0.00

Date	Full Name	Amount Paid
<b>Grand Total</b>		\$0.00
<b>Outstanding Incurred Obligations End of Report</b>		\$0.00

**SCHEDULE 3-B****ADDITIONAL DISCLOSURE**  
**Loans**  
**Individual, Committee or Commercial****Complete Committee Name:** Sunrise in America Political Fund**Beginning Loan Balance:** \$0.00

Date	Full Name	Address	Amount
<b>Grand Total</b>			\$0.00

Date	Full Name	Amount Paid
<b>Grand Total</b>		\$0.00
<b>Outstanding Loans End of Report</b>		\$0.00