From: BELLING, MARK C. <MARKBELLING@iheartmedia.com>

Sent: Tuesday, September 13, 2022 11:28 AM

To: Michelle Vetterkind < mvetterkind@wi-broadcasters.org >

**Subject:** Re: [EXTERNAL] WBA - per your inquiry

You did not answer my question about what steps WBA is taking to ensure that it is putting on a fair debate.

Did WBA consider ideological diversity in its panel selection? I note WBA chose a panelist from a radio station whose ratings are virtually non-existent but consistently runs programming from a leftist point of view. What conservatives did WBA consider for its panel? Were any offered the opportunity to be questioners?

In addition, the moderator of the debate is a longtime employee of an extremely liberal organization (Poynter). Why was she chosen?

WBA lacks credibility in putting on debates because of past bias, current claims Wisconsin's elections are "fair" (despite a recent Supreme Court ruling of massive illegal activity in the 2020 elections with the use of drop boxes) and the selection of panelists with known liberal leanings.

I ask these questions as the most-listened to radio host on Wisconsin's highest rated (Nielsen, August 6+) radio station which happens to be a member of WBA.

I would hope that would be sufficient to merit a full and transparent response.

Mark Belling WISN-AM

From: Michelle Vetterkind < mvetterkind@wi-broadcasters.org>

Sent: Tuesday, September 13, 2022 11:05 AM

To: BELLING, MARK C. < MARKBELLING@iheartmedia.com>

**Subject:** [EXTERNAL] WBA - per your inquiry

Hi Mark,

Thank you for reaching out – and....thank you for being an active broadcaster in the state of Wisconsin and your offer to be a part of the gubernatorial debate.

The panelists and moderator for the debate were selected this summer and announced in early August.

We do appreciate your interest.

Have a great day!

Michelle

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